

Quandl

**THE
SEVEN
DEADLY
SINS
OF QUANTITATIVE
DATA ANALYSTS**

GREED

Do not overfit your model.
Stay lean and parsimonious.

GLUTTONY

Do not extend your model
beyond its natural scope.
Stick to what you know.

LUST

You will be tempted to iterate on
out-of-sample data. Don't do it.

SLOTH

If you are lazy or sloppy with
your data, you will fail.

ANGER

Never get emotional. All models
eventually fail. Recognize failure,
and react rationally.

ENVY

To be like the best, emulate their
rigor and discipline; not their
models. Copycats fail.

PRIDE

The market knows more than you and always will.
Forget this truth at your peril.



Quandl delivers financial data the way analysts want.